Basic Design PRINCIPLES

Proximity
Alignment
Contrast
Repetition





Proximity

Group related items together





News News

U.S. U.S.

World World

Politics Politics

Business Business

Technology Technology

Science

Science Health

Health Culture

Culture

Arts & Life Arts & Life

Movies Movies

Pop Culture Pop Culture

Food

Art & Design

Art & Design

Performing Arts

Performing Arts Photography

Photography Books

Books Book Reviews

Book Reviews Author Interviews

Author Interviews

Music Music

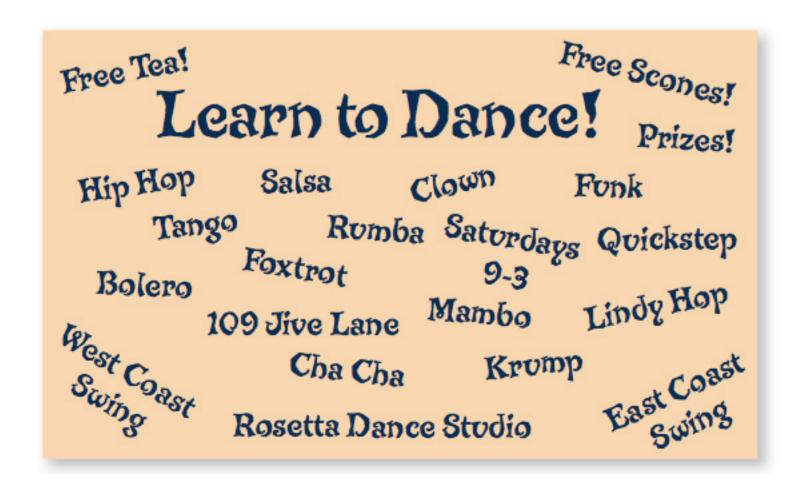
First Listen First Listen

Music Articles
Studio Sessions

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Videos Videos

Our Blogs Our Blogs



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Smooth	Rhythm	Street	Social
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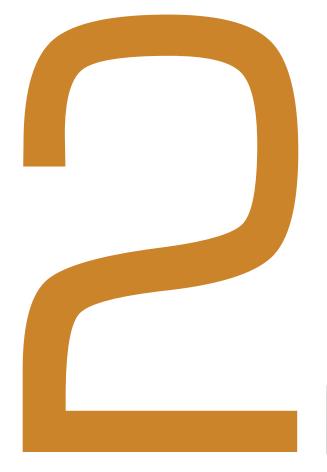
41 East 7th Street, East Village

Between 2nd Ave & Cooper Sq

The Burp Castle

Temple of Beer Worship

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Alignment

Find a line an stick with it

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 cm

l'm flush left, also known as left aligned.



Day confidently rolled in having just given birth to her daughter a mere four days earlier ("VO is fantastic —nobody is going to judge me for wearing maternity clothes!") She wasn't prepared for what was about to hit her.

Ivona, a Polish text-to-speech company, was creating a computerized voice that would be incorporated into the Kindle Fire, the mini version of Amazon's popular reader tablet. When Kindle Fire owners clicked a setting, they'd be able to hear some of their books read to them by "Salli."

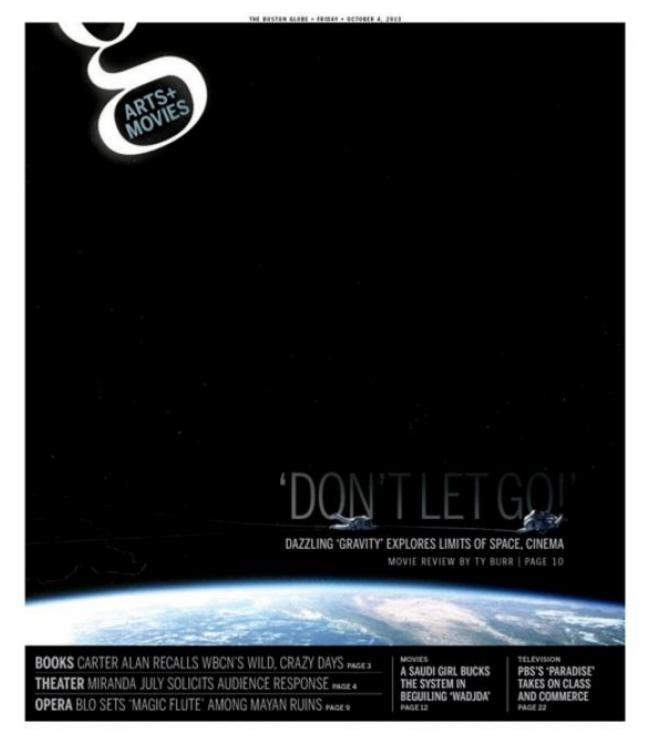
For six to seven hours a day, for eight days, Day read passages from *Alice in Wonderland*, bits of news off the AP wire, and sometimes random sentences, sitting as still in her chair as possible. She read hundreds of numbers, in different cadences. "One! One. One? Two! Two. Two?"

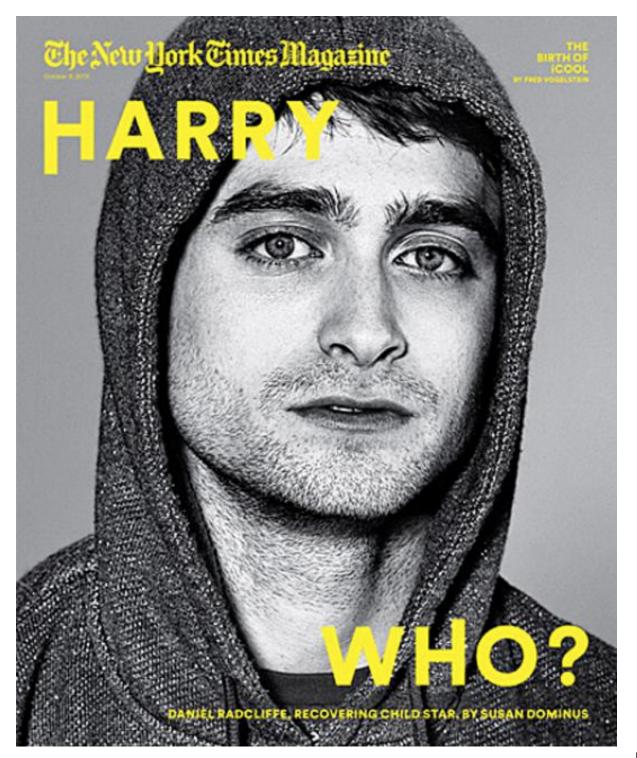
"It was like the Ironman of VO," says Day. "I had not experienced anything like that. I am the queen of the 30–60 second TV spot. That's my safe place." She had to take a break after the fourth day, because she had gone hoarse. But then Day soldiered on, and became the voice of many a breezy beach read.

FOR EVERY SIRI, THERE'S AN ACTOR SITTING IN A SOUND BOOTH, REALLY NEEDING TO GO TO THE BATHROOM

Day's experience is becoming increasingly common, as talking devices gain a commercial foothold. No longer a novelty, or something marketed primarily to the disabled, speaking gadgets, a la Siri, GPS systems, and text-to-speech enabled apps, are on the rise. It's easy to see the necessity: when you're driving you can't Google, so you ask your phone to find a Starbucks. You're at the gym; you have your RSS reader reading your financial news to you. Google, Apple, Microsoft, and even Amazon have all invested heavily in speech, and many

l'm flush right, also known as right aligned.





I'm justified. You might find me in a newspaper, a magazine, or a book, but rarely on the web. Make sure your lines are long enough to avoid awkward between words. gaps

amazonkindle

Greenland or right-whale, he is the best existing authority. But Scoresby knew nothing and says nothing of the great sperm whale, compared with which the Greenland whale is almost unworthy mentioning. And here be it said, that the Greenland whale is an usurper upon the throne of the seas. He is not even by any means the largest of the whales. Yet, owing to the long priority of his claims, and the profound ignorance which, till some seventy years back, invested the then fabulous or utterly unknown sperm-whale, and which ignorance to this present day still reigns in all but some few scientific retreats and whale-ports; this usurpation has been every way complete. Reference to nearly all the leviathanic allusions in the great poets of past days, will satisfy you that the Greenland whale, without one rival, was to them the monarch of the seas. But the time has at last come for a new proclamation. This is Charing Cross; hear ye! good people all,—the Greenland whale is deposed,—the great sperm whale now reigneth!

There are only two books in being which at all pretend to put the living sperm whale before you, and at the same time, in the remotest degree succeed in the attempt. Those books are Beale's and Bennett's; both in their time surgeons to English South-Sea whale-ships, and both exact and reliable men. The original matter touching the sperm whale to be found in their volumes is necessarily small; but so far as it goes, it is of excellent quality, though

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PRELIMINARY PROGRAM FOR 1926 SEASON.

Opening Tournamen MONDAY, 10th Cup -Final.

.. Polo : Handicap Ch begins. .. Polo: Handicap Cha -Final

WHIT-MONDAY, 24th

FRIDAY, 28th. SATURDAY, 29th

SATURDAY, 5th MONDAY, 7th.

WEDNESDAY, 9th

SATURDAY, 12th

MONDAY, 21st.

WEDNESDAY, 23rd ..

CLUB ANNOUNCEM

RANELAGH CLU

SATURDAY, 1st MAY.

.. Polo Match Under Golf Match: Ranel MONDAY, 3rd.. of Commons. Polo: Fortnightly SATURDAY, 8th.

.. Polo: Fortnightly

SATURDAY, 15th MONDAY, 17th

.. Croquet : Members' To begins (one week). Polo: Buenos Aires Cup begins.

. Pekin Palace Dog As Show.

.. Polo: Buenos Aires C Cup-Final,

JUNE. .. Pony Gymkhana,

.. Polo: Ranelagh Open

.. Annual Horse and Polo

OPENINGS WANTED in sound businesses, Partney ships, Directorships, or Purchase, from \$1,000 to TNVESTOR active on Pratt, 18, Walbrook, E.C.4.

Tournament begins. Croquet: Open Tournam begins (fortnight).

Tournament-Final. Ladies' Mounted Sports.

.. Polo: Novices' Challenge Cu

Indian Empire Day. Ride and Band,

Polo: Hunt Challenge Cur 12th Royal Lancers' Musical

.. Polo: Novices' Challenge Cup-

Show and Jumping Compet Polo: Ranelagh Open C MONDAY, 14th .. Polo: Ranelagh Invita SATURDAY, 19th Polo: Ranelagh

SATURDAY, 26th

Polo's Tr

LONDON, WEDNESDAY, APRIL 21, 1926.

IN MEMORIAM (continued). PEAD. In loving remembrance of dear father, CHARLES DURDANT PEAD, of 67, New Cross-road, who passed peacefully home 21st April, 1923.—FLO.

SELWYN.—In remembrance of H. Jasper Selwyn.

Selwyn,—in remembrance of H. Jasper Selwyn.

Passed from this world 21st April, 1919.

Through time and space to greet you.

HN ASTON, of STAPLE.—In loving memory of our dearly beloved son, RICHARD THEODORE STAPLE, who died 21st April,

his 86th year. The Albany, WOOD. In undying memory of my dearly-beloved father, MENRY SAMUEL, WOOD, who Dassed away 21st

God giveth His beloved sleep, and if an endless sleep He wills, so best."

ON ACTIVE SERVICE.

T, aged 83. 23rd April. CARVICK WEBSTER.—In ever-loving memory of our dear elder son, JACK (2nd Lieut., 1st S.H.), killed in battle of Istabulat, Mesopotamia, 21st April, 1917.

"A soul so good and true can never, never die, A soul so good and true can never, never die,

But lives and loves and works through all eternity."

CATON.—In ever-loving memory of Norman Newton Caton, Lieut., R.F.A., M.C., killed in action GREEN. In very precious memory of MAXWELL GREEN, 1st Battn. Honourable Artillery Company,

largate who gave his life at Ypres, 21st April, 1915, aged 19. As our dead were equal in sacrifice, so are they equal in honour."—The King, at Terlincthun.

GREG. To the proud and ever-loving memory of ARTHUR GREG, Captain Cheshire Regt, and R.F.O. ASTROK GREG, CEPTAIN CHESAUTE RESE, and A.F. C. Milled 21st April, 1917, aged 22; and of R. H. GEEG, 2nd Lieut. Cheshire Regt., T.F., who died of wounds

JOYCE.—To the dear memory of FRANK B. JOYCE.

10th Sherwood Foresters, who fell at Aveluy Wood, 1918. MARRIOTT.—In ever-loving memory of Geoffrey 2nd Lt., 1st Sherwood Foresters, killed 21st April, 1918.

"Always in our thought." PRICE.—In loving memory of my husband. CAPT.
J. T. PRICE. M.C., R. A., and my brother, Lt., T. J. O'BRIEN,
R. A., killed in France, 21st April and 7th Aug., 1916. R. J. P.

NECROPOLIS CO. (Est. 1852).—Funerals and MONU-MENTAL MASONRY, 121, Westminster Bridge. road, S.E.1. Hop. 1276. Teleg... Necropolo, London."

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PERSONAL.

A.B.C.—I am prepared to pay the sum named.—C.

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E 3 REWARD. LOST, BLACK CHOW BITCH UPPy eight, months, Last seen Hyde Park, Saturday, 17th. Answer name. "Sally." Information to Ladds, Basset, Webvidge.

Jadas, Basset, Weybridge.

TEN POUNDS REWARD will be paid to any person the Orac a give INFORMATION leading to the recovery of the ORIGINAL WILL of ELIZABETH AND CONTROL OF THE PROPERTY. AND CONTROL OF THE PROPERTY AND COMMENTAL THE COUNTY OF THE PROPERTY AND THE PROPERTY OF THE PROPERTY. AND THE PROPERTY OF THE PROP

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M: AID of BEJTISH EMPIRE CANCER CAM:

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Conductor: Vincent Thomas) will give German's "TOM

JONES", "Jonest Thomas) will give German's "TOM

WESTMINSTER. The London Symphony Orchestra

Will play Overture Mendelssohn's "Monthing Orchestra"

Philip Ashbrooke, 20, Old "38 didsymmer Might's

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RECTORY HOME SCHOOL HANTS.—Boys 5-12. TENNIS COURTS and CLUB HOUSE for SALE or TENNIS COURTS and CEUR HOUSE for SALE or club; to be LET.—Unique opportunity for proprietary club; four en-tout-cas hard courts, lad down last year, in excellent playing condition. Also down last with sood eith proof and laddes; and gentlemen's dress-lapply, Poprietor, Harvard Hard Courts, London-road, apply, Poprietor, Harvard Hard Courts, London-road, Le proprietor, Poprietor, Harvard Hard Courts, London-road, La Deinement of the property o

AD FINEM. Bon anniversaire mon amour. Je pense foundurs a fol.—B.

GENTLEMAN, speaking four languages, expert in photography, trained artist. REQUIRES POST. Witte Box 31,807. The Times, 42. Wirmore-street, W.I. MAYFAIR FLAT.—Lease, Contents (if desired) for classing, linen, bath rooms, kitchen.—Write Box 21,797. The Times, 42, Wigmore street, W.1.

National Contents of the Street Contents of

HR H THE PRINCE OF WALES, in writing do how essential to the Treasurer any: Kniw was as President the support is combined the fine week as President the support is combined the fine week. The Royal to be able to wish the appeal of the fine week. The Royal to be able to wish the appeal which is being made for \$90,000 pt in president the wale to was the appeal which is full the president that the president the support of the Shaftest was the su

PERSONAL (continued).

Cimes

PERSONAL (continued).

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WILL make time, sit together same place and time?

WIMBLEDON.—WANTED, TWO CENTRE COURTS for whole meeting; state number, block, row, price.

Write Box N.1.893, The Times, E.C.4.

WANTED, a very good HOME for CAT.—Mrs
Benyon, 33, Upper Berkeley s cet. BEAUTIFUL IBROADWAY 18th CENTURY RESI-pecption, 10 bed, two bath rooms; delightful grounds.— Write Box N.1,652, The Times, E.C.4. WIMBLEDON.—Wanted, two seats; state block, row, price.—"W.168." Deacon's, Fenchurch-avenue. E.C. WANTED, TWO CENTRE COURT TICKETS (ad-loining) whole Wimbledon meeting; state num-bers, row, block, and price required.—Write Box 31,399, The Times, 42, Wigmore-street, W.1. WIRE BOX N.1,652, The Times, E.U.4.

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WIMBLEDON.—WANTED. TWO Centre Court No. 6c, C. D. Griffiths, Cedar House, Highbury-road, Winbledon, S.W.19.

REPEAL of the BLASPHEMY LAWS.—MEETING at ESSEX HALL on Friday, April 23, at 8 o'cbok. Sowle, D.D., Rev. W. Copeland M.A. Mr. W. Copeland M.P. Mr. Ernest Thurtle, M.P., and others, Admission free. KENT: excellent golf.—Modern HOUSE, beautifully bed and dressing; 34 acre; low price.—Write Box WEST END COURT DRESSMAKERS REQUIRE
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WALTON HEATH, solf, 450ft. up.—Picturesque room: 119 acre: low price, three reception, bath N.1,854. The Times, E.O.4. BAR.—PRIVATE TUITION (in London) by Oxford Coach, Face \$110,10c. RAB.—LRIVATE TUITION On LORDON by CAROLO final £25.—Write Box R.I.452. The Times, E.C.4.

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To SALE alias CHIPPENDALE ditto, complete
box spring, mattrees, hangings, 235. Antique olek
BREFON, large hanging watdrobe, 255. Antique black
lacquer bed. Apply 34, Old Bond-street. Regent 5116. MAYFAIR (adjoining Grosvenor-square). Furnished Service Flat, three rooms, bath; 10sns. —Mayfair 6950. NOUISITE LINGERIE, hand made, finest materials:

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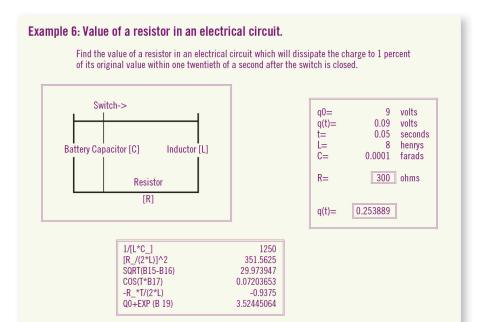
SEE Advertisement under Business Offers.—BM/BCLS

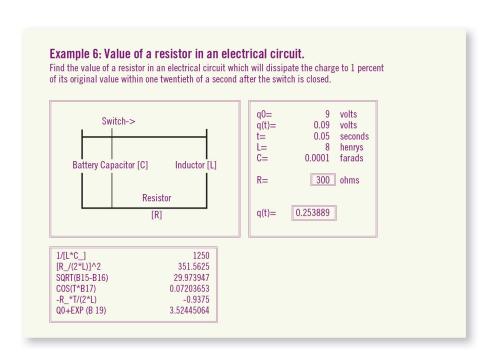
TULSE HILL PARK—FLAT to be LET, five rooms hall, bath, electric light; garden; £180 inclusive.—'Phone Streatham 1165.

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WANTED LOCK UP GARAGE for one car around barts court Olympia district; electric light and the terms for long period.—Write Box,

CIVIL SERVANT (45), married, travelled, linguist, one pretic, desires OCOUPATION; salary secondary.





Porche

Porche worse jester pore ladle gull hoe lift wetter stop-murder an toe heft-cisterns.

Daze worming war furry wicket an shellfish parsons, spatially dole stop-murder, hoe dint lack Porche an, infect, word orphan traitor pore gull mar lichen ammonol dinner hormone bang.



Porche's furry gourd-murder whiskered, "Watcher crane aboard?"

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I'm centered. If you're going to center it, make it obvious.

Am I centered?
Maybe? Who
can say really.
This may have
all just been an
accident.

I am most definitely centered.
See that line?
Yup,
you do.

But really, which is the stronger line? But really, which is the stronger line?



Don't center anything (by default)

```
and when you do center something, do it on purpose and make it obvious!
```

First Friday Club Winter Reading Schedule

Friday November 1 at 5 p.m. *Cymbeline*In this action-packed drama, our strong and true heroine, Imogen, dresses as a boy and runs off to a cave in Wales to avoid marrying a man she hates.

Friday, December 6, 5 p.m. *The Winter's Tale*The glorious Paulina and the steadfast Hermione keep a secret together for sixteen years, until the Delphic Oracle is proven true and the long-lost daughter is found.

All readings held at the Mermaid Tavern,
Grand Hall. Sponsored by the Community Education Program. Tickets \$10 and \$8
For ticket information phone 555-1212
Also Friday, January 3 at 5 p.m. Twelfth Night
Join us as Olivia survives a shipwreck, dresses as a man, gets a job, and finds both a man and a woman in love with her.

First Triday Club Winter Reading Schedule

Cymbeline

In this action-packed drama, our strong and true heroine, Imogen, dresses as a boy and runs off to a cave in Wales to avoid marrying a man she hates.

November 1 • Friday • 5 P.M.

Che Winter's Cale

The glorious Paulina and the steadfast Hermione keep a secret together for sixteen years, until the Delphic Oracle is proven true and the long-lost daughter found.

December 6 • Friday • 5 P.M.

Cwelfth Night

Join us as Olivia survives a shipwreck, dresses as a man, gets a job, and finds both a man and a woman in love with her.

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Ladle Rat Rotten Hut

The story of a wicket woof and a ladle gull

by H. Chace

ants pawn term dare worsted ladle gull hoe lift wetter murder inner ladle cordage honor itch offer lodge, dock, florist. Disk ladle gull orphan worry Putty ladle rat cluck wetter ladle rat hut, an fur disk raisin pimple colder Ladle Rat Rotten Hut.

Wan moaning Ladle Rat Rotten Hut's murder colder inset.

"Ladle Rat Rotten Hut, hereey ladle basking winsome burden barter an shirker cockles. Tick disk ladle basking tutor cordage offer groin-murder hoe lifts honor udder site offer florist. Shaker lakel Dun stopper laundry wrotel Dun stopper peck floors! Dun daily-doily inner florist, an yonder nor sorghum-stenches, dun stopper torque wet strainers!"

"Hoe-cake, murder," resplendent Ladle Rat Rotten Hut, an tickle ladle basking an stuttered oft. Honor wrote tutor cordage offer groin-murder, Ladle Rat Rotten Hut mitten anomalous woof.

"Wail, wail, wail!" set disk wicket woof, "Evanescent Ladle Rat Rotten Hut! Wares are putty ladle gull goring wizard ladle basking?"

"Armor goring tumor groin-murder's," reprisal ladle gull. "Grammar's seeking bet. Armor ticking arson burden barter an shirker cockles."

"O hoel Heifer gnate woke," setter wicket woof, butter taught tomb shelf, "Oil tickle shirt court tutor cordage offer groin-murder. Oil ketchup wetter letter, an den—O bore!"

Soda wicket woof tucker shirt court, an whinny retched a cordage offer groin-murder, picked inner windrow, an sore debtor pore oil worming worse lion inner bet. Inner flesh, disk abdominal woof lipped honor bet, paunched honor pore oil worming, an garbled erupt. Den disk ratchet ammonol pot honor groin-murder's

nut cup an gnat-gun, any curdled ope inner bet.

Inner ladle wile, Ladle Rat Rotten Hut a raft attar cordage, an ranker dough ball. "Comb ink, sweat hard," setter wicket woof, disgracing is verse. Ladle Rat Rotten Hut entity bet rum, an stud buyer groin-murder's bet.

"O Grammar!" crater ladle gull historically, "Water bag icer gutl A nervous sausage bag ice!"

"Battered lucky chew whiff, sweat hard," setter bloat-Thursday woof, wetter wicket small honors phase.

"O, Grammar, water bag noise! A nervous sore suture anomalous prognosis!" "Battered small your whiff, doling," whiskered

dole woof, ants mouse worse waddling.

"O Grammar, water bag mouser gut! A nervous sore suture bag mouse!"

Daze worry on-forger-nut ladle gull's lest warts. Oil offer sodden, caking offer carvers an sprinkling otter bet, disk hoard-hoarded woof lipped own pore Ladle Rat Rotten Hut an garbled erupt.

—H. Chace Anguish Languish



ural: Yonder nor sorghum stenches shut ladle gulls stopper torque wet strainers.

Now, an an exercise!



Ladle Rat Rotten Hut

The story of a wicket woof and a ladle gull

by H. Chace

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—H. Chace Anguish Languish



ural: Yonder nor sorghumstenches shut ladlegulls stopper torque wet strainers.



Contrast

If it's not exactly the same, make it very different



ANOTHER NEWSLETTER!

January First 2005

Exciting Headline

Wants pawn term dare worsted ladle gull hoe hat search putty yowler coils debt pimple colder Guilty Looks. Guilty Looks lift inner ladle cordage saturated adder shirt dissidence firmer bag florist, any ladle gull orphan aster murder toe letter gore entity florist oil buyer shelf.

Thrilling Subhead

- "Guilty Looks!" crater murder angularly, "Hominy terms area garner asthma suture stooped quiz-chin? Goiter door florist? Sordidly NUT!"
- "Wire nut, murder?" wined Guilty Looks, hoe dint peony tension tore murder's scaldings.
- "Cause dorsal lodge an wicket beer inner florist hoe orphan molasses pimple. Ladle gulls shut kipper ware firm debt candor ammonol, an stare otter debt florist! Debt florist's mush toe dentures furry ladle gull!"

Another Exciting Headline

Wail, pimple oil-wares wander doe wart udder pimple dum wampum toe doe. Debt's jest hormone nurture. Wan moaning, Guilty Looks dissipater murder, an win entity florist. Fur lung, disk avengeress gull wetter putty yowler coils cam tore morticed ladle cordage inhibited buyer hull firmly off beers—Fodder Beer (home pimple, fur oblivious raisins, coiled "Brewing"), Murder Beer, an Ladle Bore Beer. Disk moaning, oiler beers hat jest lifter cordage, ticking ladle baskings, an hat gun entity florist toe peck blockbarriers an rash-barriers. Guilty Looks ranker dough ball; bought, off curse, nor-bawdy worse hum, soda sully ladle gull win baldly rat entity beer's horsel

Boring Subhead

Honor tipple inner darning rum, stud tree boils fuller sop—wan grade bag boiler sop, wan muddle-sash boil, an wan tawny ladle boil. Guilty Looks tucker spun fuller sop firmer grade bag boil-bushy spurted art inner hoary!

"Arch!" crater gull, "Debt sop's toe hart—barns mar mouse!"

Dingy traitor sop inner muddle-sash boil, witch worse toe coiled. Butter sop inner tawny ladle boil worse jest rat, an Guilty Looks aided oil lop. Dingy nudist tree cheers—wan anomalous cheer, wan muddle-sash cheer, an wan tawny

Another Newsletter!

January First 2525

Exciting Headline

Wants pawn term dare worsted ladle gull hoe hat search putty yowler coils debt pimple colder Guilty Looks. Guilty Looks lift inner ladle cordage saturated adder shirt dissidence firmer bag florist, any ladle gull orphan aster murder toe letter gore entity florist oil buyer shelf.

Thrilling Subhead

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don't be a

if it's going to be different, for goodness sake make it different.

you can't contrast 12pt with 13pt font.





$\frac{\text{THE EEPHUS LEAGUE}}{\text{M A G A Z I N E}}$

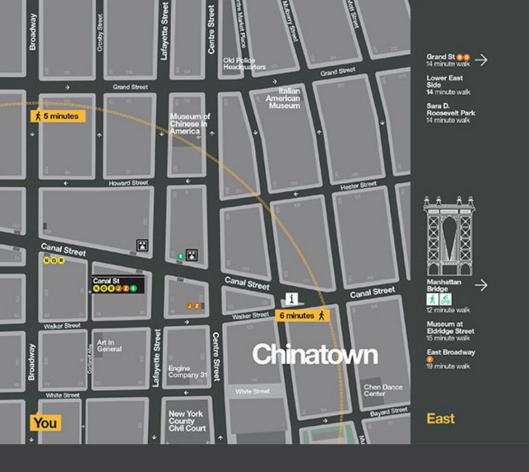
ISSUE Nº

01

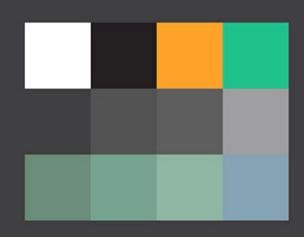
KEYBOARD NAVIGATION



you can't contrast dark brown with black. srsly.











White space is your friend

truly, it is.

THERE IS BUT ONE GAME

& THAT GAME IS BASEBALL

{ PRESS THE ESC KEY FOR MORE INFORMATION }

SCROLL DOWN TO BEGIN



"It's hard to win a pennant, but it's harder losing one."

- Chuck Tanner

he Eephus League began as a student project, an answer to a question. How could I create a project about baseball, yet still have a directed focus for the content? How could I distill the ethos of the game into a core idea for a website and community? I loved the design of baseball, the vernacular, the printed ephemera, but I needed a common thread to tie it together, and I finally found it in Minutiae. Baseball is a massive entity, steeped in equations, history, and tradition, but it's the small things that emerge in and because of baseball that I love. The Eephus League website serves as a celebration of the spirit of baseball and what it has given us over the past 150 years.

This Eephus League online magazine is a further commemoration of baseball's beauty, oddities and wonderful fans. Through this publication I hope to delve deeper into the nooks and crannies of our game, and preserve these small pieces of triviality lovingly and permanently. It is as much a tribute to the game itself as to its enormous and diverse group of fans. Much of the content inside was generated by passionate and talented fans, expressing their love of the game in infinitely unique and personal ways. Baseball touches each of us in different ways, and in turn the manners in which we

The New york Times



And the Inductees Are ...

BASEBALL HALL OF FAME - 2013 ELECTION

Questions of Strategy As Griffin Has Surgery

By AON BATTA

Weakington Behales quarterback Behavior of the Bill seems and of the Bill seems to the Bill seems and of the Bill seems to the Bill seems and of the Bill seems and of the Bill seems to the Bill seems and th



OF THE SQUIRREL

Ray Levels of the Ravens son, which means time is running out on his signoture dance, the Squirel. Page 813.

SUSPENDED FOR A GAME

The N.H.A. punished Occurrie Anchery for surfluenting Kerim Gar-nett by the Celties' lookes room. Page B15.

The Burp Castle

41 East 7th Street, East Village Between 2nd Ave & Cooper Sq 212-982-4576

The Burp Castle

Temple of Beer Worship

41 East 7th Street, East Village Between 2nd Ave & Cooper Sq 212-982-4576



Repetition

Pick a visual element & do it over and over





All he ever wanted was to see his Dad come around that locker room corner after a game, just one time.

DOCK ELLIS VIDEOS



...He took another dose of LSD.

Meanwhile, Mitzi flipped through
a newspaper. "Dock, you better
get up," she said.

"You gotta go pitch!"

JJ











be consistent to unify a piece



BIOLOGY BIOCHEMISTRY

Learning to Speak Shrub

Using molecular codes, plants cry for help, ward off bugs, and save each other.

BY ELIZABETH PRESTON
ILLUSTRATION BY ERIC NYQUIST

9 COMMENTS

f FACEBOOK

TWITTER



ntomologist Richard Karban knows how to get sagebrush talking. To start the conversation, he poses as a grasshopper or a chewing beetle—he uses scissors to cut leaves on one of the shrubs. Lopping off the leaves entirely won't fool the plants. So

he makes many snips around the edges and tips of the leaves—"a lot of little bites."

A few months later, Karban, a professor at the University of California, Davis who studies plant

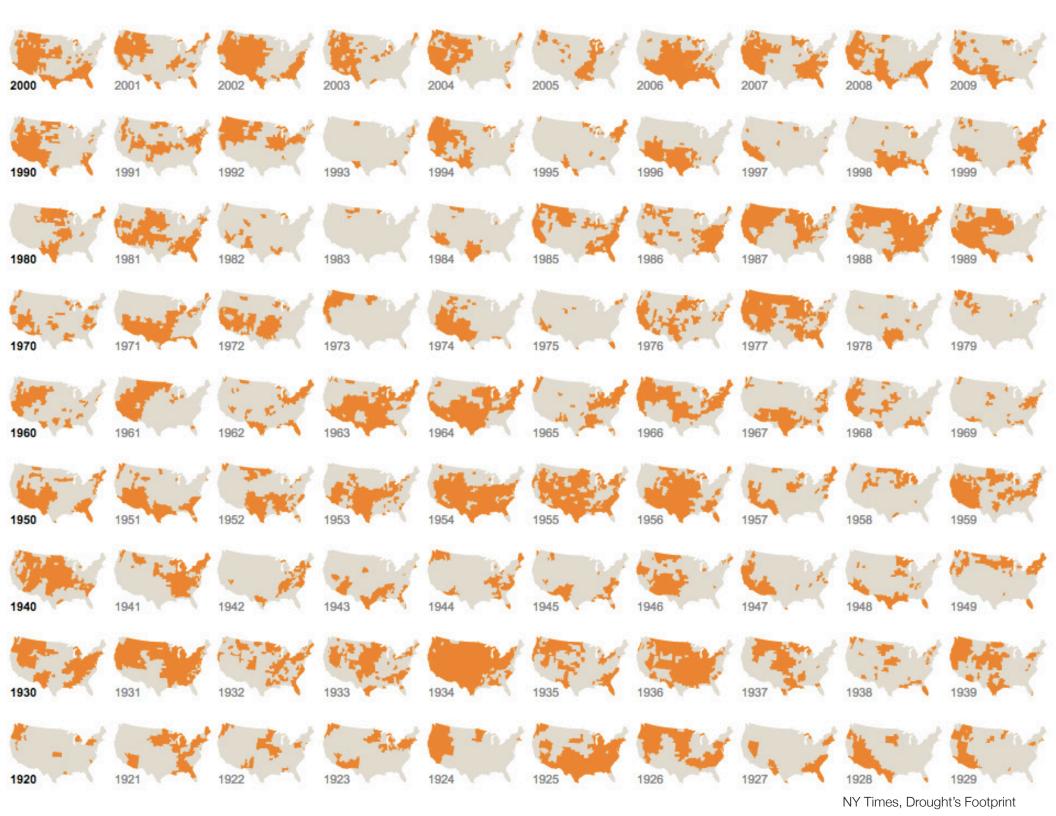
SECRET CODES

EXPLORE THIS ISSUE

INTRODUCTION

CHAPTER ONE

NATURE'S CODES



IDENTITY

do the same thing across multiple pieces to build identity

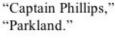
THE CRITICS



THE CURRENT CINEMA

DANGEROUS WATERS

BY ANTHONY LANE





A CRITIC AT LARGE

UNCOMMON MAN
BY ALEX ROSS
Henry Wallace's



MURDER BY
POISON
BY JOAN ACOCELLA
The arsenicpoisoning craze.

BRIEFLY NOTED

radical life.



"MADDADDAM"

"THE AFFAIRS OF OTHERS"

"AN APPETITE FOR WONDER"

"MASTERING THE ART OF SOVIET COOKING"

WORK FOR HIRE



AMY POEHLER: "Take Your Licks"

IEREMY DENK: "Piano Man"



THEATRE | ART | NIGHT LIFE | DANCE CLASSICAL MUSIC | MOVIES | FOOD AND DRINK ABOVE AND BEYOND

SASHA FRERE-JONES: FUCK BUTTONS AT (LE) POISSON ROUGE
PETER SCHJELDAHL: MIKE KELLEY AT MOMA PSI
RICHARD BRODY: "TO SAVE AND PROJECT" AT MOMA
HANNAH GOLDFIELD: THE SANDWICH MOMENT
AMELIA LESTER ON VIRGOLA

THE TALK OF THE TOWN



WASHINGTON DRAMAS

COMMENT

BY MARGARET TALBOT

Republicans and the government shutdown.



TWO CITIES DEPT.

TOYLAND

BY NICK PAUMGARTEN

A tale of bikers and New York.

DEPT. OF BELLES-LETTRES

EDRUSCHA: "Pure Bleach"

FICTION & POETRY



"KATANIA"BY LARA VAPNYAR

"KALE," BY JORDAN DAVIS

"BIG SCENES," BY JAMES RICHARDSON

SHOUTS & MURMURS



FINAL CONVERSATIONS AT POMPEII

BY JESSE EISENBERG

CARTOONS

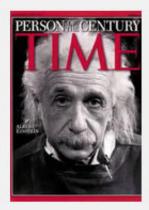


DRAWINGS: Bruce Eric Kaplan, Sam Gross, Michael Maslin, Drew Dernavich, P. C. Vey, Gahan Wilson, Edward Steed, Frank Cotham, Jack Ziegler, Christopher Weyant, Zachary













































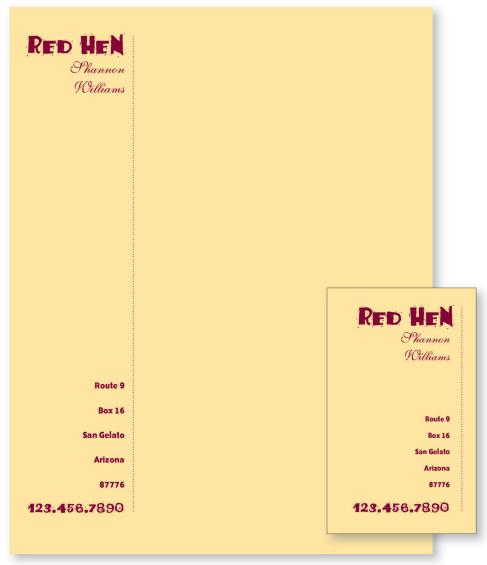


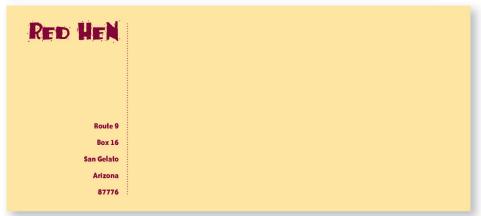












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STARTERS:

GERTRUDE'S FAMOUS ONION LOAF - 8 GAZPACHO OR ASPARAGUS-SPINACH SOUP - 7 SUMMER GARDEN TOMATO SALAD - 8 SLICED VINE-RIPENED YELLOW AND RED TOMATOES WITH FRESH MOZZARELLA AND BASIL BALSAMIC VINAIGRETTE HAMLET'S CHOPPED SALAD - 7 CUBED CUCUMBERS, RADISHES, AVOCADO, TOMATOES, JARLSBERG CHEESE, AND ROMAINE LEAVES TOSSED IN A LIGHT LEMON VINAIGRETTE CAESAR SALAD - 7 HOUSE-MADE DRESSING, PARMESAN AND CROUTONS CARIBBEAN CEVICHE - 9 LIME-MARINATED BABY SCALLOPS WITH RED PEPPER, ONIONS, CILANTRO, JALAPENOS, AND ORANGE JUICE SHRIMP COCKTAIL - 14 FIVE LARGE SHRIMP WITH HOUSE-MADE COCKTAIL SAUCE

ENTREES:

NEW YORK STEAK, 16 OZ - 27 ROTISSERIE CHICKEN - 17

FRESH FISH, 10 OZ - MARKET PRICE
GRILLED SHRIMP - 24
NEW ORLEANS LUMP CRAB CAKES
WITH WARM VEGETABLE COLESLAW, MASHED
POTATOES, SPINACH AND ROMESCO SAUCE - 18
GRILLED PORTOBELLO MUSHROOM
STUFFED WITH RICOTTA CHEESE, GARLIC, ONIONS
AND SPINACH, SERVED OVER MASHED POTATOES
- 18

NEW ZEALAND RACK OF LAMB - 26 BARBEQUED BABY BACK RIBS - 24 AUSTRALIAN LOBSTER TAIL, 10 OZ - MARKET PRICE SURF & TURF AUSTRALIAN LOBSTER & 8OZ FILET - MARKET PRICE

Let's redesign this.

← actual restaurant menu, no joke

Starters

Gertrude's Famous Onion Loaf - 8

Gazpacho or Asparagus-Spinach Soup - 7

Summer Garden Tomato Salad - 8

sliced vine-ripened yellow and red tomatoes with fresh mozzarella and basil Balsamic vinaigrette

Hamlet's Chopped Salad - 7

cubed cucumbers, radishes, avocado, tomatoes, Jarlsberg cheese, and romaine leaves tossed in a light lemon vinaigrette

Caesar Salad - 7

house-made dressing, Parmesan, and croutons

Caribbean Ceviche - 9

lime-marinated baby scallops with red pepper, onions, cilantro, jalapenos, and orange juice

Shrimp Cocktail - 14

five large shrimp with house-made cocktail sauce

Entrees

New York steak, 16 ounce - 27

Rotisserie Chicken - 17

Fresh Fish, 10 ounce - Market Price

Grilled Shrimp - 24

New Orleans Lump Crab Cakes - 18

with warm vegetable coleslaw, mashed potatoes, spinach, and Romesco sauce

Grilled Portobello Mushroom - 18

stuffed with Ricotta cheese, garlic, onions and spinach, served over mashed potatoes

New Zealand Rack of Lamb - 26

Barbequed Baby Back Ribs - 24

Australian Lobster Tail, 10 ounce - Market Price

Surf & Turf

Australian Lobster & 8 ounce Filet - Market Price

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Surf & Turf: Australian Rock Lobster & 8 ounce Filet Ma	arket Price

James Clifton Thomas 123 Penny Lane Portland, OR 97211 (888) 555-1212



PROFILE:

A multi-talented, hard-working young man, easy to get along with, dependable, and joyful.

ACCOMPLISHMENTS:

January 2006-present Web designer and developer, working with a professional team of creatives in Portland.

May 2000-January 2006 Pocket Full of Posies Day Care Center. Changed diapers, taught magic and painting, wiped noses, read books to and danced with babies and toddlers. Also coordinated schedules, hired other teachers, and developed programs for children.

Summer 2006 Updated the best-selling book, *The Non-Designer's Web Book* with my mom (Robin Williams) and John Tollett.

1997-2000 Developed and led a ska band called Lead Veins. Designed the web site and coordinated a national tour.

EDUCATION:

2002-2005 Pacific Northwest College of Art, Portland, Oregon: B.A. in Printmaking

1999-2000 Santa Rosa High School, Santa Rosa, California

1997-1998 Santa Fe High School, Santa Fe, New Mexico

1982-1986 Poppy Creek Daycare Center, Santa Rosa, California

PROFESSIONAL AFFILIATIONS:

Grand National Monotype Club, Executive Secretary, 2000-2002 Jerks of Invention, Musicians of Portland, President, 1999-present Local Organization of Children of Robin Williams, 1982-present

HOBBIES:

Snowboarding, skateboarding, tap dancing, cooking, magic, music (trumpet, drums, vocals, bass guitar), portrait drawing

References available on request.

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Taken from: The Non-Designer's Design Book